



CHALLENGE

Blanchard Institute identified a critical gap in leadership development for youth. Too often, students only encounter personal growth and leadership tools after entering the workforce, therefore, missing the formative window of adolescence when core mindsets are shaped.

- **BUSINESS CHALLENGE**
Leadership Development
- **INDUSTRY**
Professional Services
- **NUMBER OF LEARNERS**
1,500
- **L&D STRATEGY**
Cohort-based Learning

EMPOWERING FUTURE LEADERS: HOW BLANCHARD SCALED YOUTH LEADERSHIP

The Blanchard Institute partnered with Intrepid to transform its in-person youth leadership workshops into a globally scalable, self-paced digital experience. Built on Intrepid's collaborative learning platform, the program now equips thousands of students with essential life and leadership skills across more than 50 countries.

Initially delivered as in-person workshops, Blanchard's Student Self Leadership (SSL) course reached a small number of learners. The organization needed a way to scale globally without sacrificing learner connection, engagement, or accessibility.

SOLUTION

To bring its youth leadership vision to life at scale, Blanchard partnered with Intrepid, selecting it as the collaborative platform best equipped to support learner-centered design, global reach, and blended delivery.

Intrepid provided the foundation for a four-week, self-paced digital course comprised of modular content, mobile access, gamification, and interactive features like progress tracking, discussions, and live events. Highlights included:

- **Scalable cohort model** supporting thousands of learners across 50+ countries
- **Bite-sized, self-paced modules** designed for teens balancing school, work, and life
- **Live multilingual sessions** and regional facilitators built on a shared global platform
- **A unique dual-pathway design** with an adult-facing "Champion" course that mirrors and reinforces the student curriculum
- **Embedded data tracking and surveys** to drive continuous improvement

The flexibility of Intrepid's platform also allowed Blanchard to easily customize the program for local partner delivery, including classrooms, sports teams, and nonprofit organizations. This flexibility made it possible to expand into new markets with minimal friction, enabling facilitators and learners alike to engage meaningfully, regardless of geography or instructional setting.

RESULTS

Since launching on Intrepid, the Student Self Leadership course has experienced consistent growth:

- Registrants have come from over **50 countries across 6 continents**.
- Registrations, student engagement, and completions have steadily increased year over year, reaching **over 1500 registrations** in 2024.
- Over **1000 students and 300 adults** have completed the courses.
- **Partner engagements have also increased**, with more than 50% of students in the first cohort of 2025 coming from partner organizations.

Learner outcomes have been profound. Based on survey data from 480+ participants:

- **94%** feel equipped to lead their personal growth (54% at start)
- **93%** say they can set clear and motivating goals (52% at start)
- **88%** feel confident as peer leaders (52% at start)
- **96%** would recommend the course to others (46% at start)

Blanchard's partnership with Intrepid has helped transform leadership learning into a global, inclusive, and transformative experience for youth and the adults who support them. Together, they've built a model that not only reaches communities—it empowers them from within.



Leslie Allen, Student Self Leadership Solution Architect

Intrepid helped us turn a local leadership workshop into a global movement. Now, students and educators from more than 50 countries are learning, connecting, and growing together.

READY TO ACHIEVE SIMILAR LEADERSHIP DEVELOPMENT SUCCESS?

See how to get started with a collaborative learning program to scale and transform your leadership development.

Chat with a learning advisor today! 

