



CHALLENGE

Microsoft faced the challenge of delivering a high-impact AI training course on MS CoPilot to a large audience within an extremely tight timeframe. Speed was crucial in order to keep pace with AI advancements and competitive demands.

The primary reason for this upskilling effort was to ensure that Microsoft employees, particularly the

- **BUSINESS CHALLENGE**
Upskilling
- **INDUSTRY**
Information Technology
- **NUMBER OF LEARNERS**
3,000
- **L&D STRATEGY**
Cohort-based Learning

RAPID AI UPSKILLING: MICROSOFT LAUNCHES COURSE IN 3 DAYS WITH INTREPID

Microsoft needed to rapidly develop and launch an AI training course on MS CoPilot. Using Intrepid's structured course templates, simple content integration, and engagement tools, Microsoft built a high-quality, scalable course in just three days.

Sales Organization, were well-equipped to drive CoPilot adoption into their teams' daily workflows without delays.

With AI adoption in the industry moving quickly, they needed a solution that allowed them to develop and launch a quality course in just three days while maintaining engagement and effectiveness.

SOLUTION

Because of its ability to balance speed, scalability, and engagement, Microsoft leveraged the Intrepid platform to enable rapid course development through:

- **A Clear Course Blueprint:** Using a structured course template that simplified design decisions allowed the team to focus on content rather than formatting.
- **Simple Content Integration:** Intrepid made it easy to upload existing materials or create fresh content, integrating activities, videos, and validated prompts for immediate use.
- **Strategic Course Design:** Clear content and completion standards ensured quality while accelerating the development process.
- **Empowering Managers as Change Agents:** The course was designed to equip managers with action plans and resources to drive MS CoPilot adoption across their teams.
- **Built-In Engagement Tools:** Interactive polling, short demonstration videos, and downloadable resources kept learners engaged and reinforced key concepts.



READY TO ACHIEVE SIMILAR RAPID UPSKILLING SUCCESS?

See how to get started with a collaborative learning program to upskill and retain a diverse, global workforce with speed.

Chat with a learning advisor today! 

RESULTS

The collaboration between Microsoft and Intrepid resulted in significant and impressive outcomes:

3-Day Course Launch

Microsoft successfully built a structured, high-impact AI training course in record time, proving that organizations can move fast without compromising quality.

Managers as AI Champions

More than just an educational course, this program empowered managers with actionable plans and tools to lead their teams in AI adoption.

Boosted Knowledge Retention Through Active Participation

Interactive elements like polling, videos, and structured activities ensured learners were actively involved rather than passive participants.

A Repeatable, Scalable Model

Microsoft is now using this framework to rapidly build and deploy future training courses, proving that speed and scale can enable a future-ready, repeatable enterprise model.

By choosing Intrepid, Microsoft was able to launch a high-quality AI training program at speed and scale. Intrepid's structured approach ensured rapid deployment without sacrificing engagement or effectiveness, empowering managers as key change agents. This case demonstrates how organizations can leverage the right learning platform to stay agile and competitive in an era where upskilling must keep pace with technological advancements.



Steve Westdyk, Business Program Manager

Intrepid enabled us to rapidly design, develop, and deploy a high-impact AI upskilling course in just three days without compromising quality or engagement. Their structured templates, seamless content integration, and scalable platform made it easy to reach thousands of learners efficiently.

